Class: 2B03

Group Number: 2

Project Statement: How can we curb excessive social media use amongst tertiary students?

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| Demographic/  Habit (5) | 1. What is your age? 2. What is your gender? (Kinda obvious? But easy) 3. How many people live with you (In the house, not just family)? 4. What do you like to do in your free time? (Other than social media, how else do you spend your leisure time?) 5. Do you think you’re more of an introvert, extrovert, or a bit of both? |
| Personal Motivations (5) | 1. What do you look forward to on a regular day? 2. How long do you spend with your family and friends each week? 3. Who is your role model? 4. Which part of the day is the hardest for you? 5. What inspires you to get through the day? 6. Do you use social media? (ease them into the next stage of qns) |
| Areas Relevant to the Problem Statement (15) | 1. How many social media platforms do you use? 2. When do you usually open your social media applications? 3. What are your favourite things to do on social media? Why? 4. Why is social media important to you? 5. Why do you think most young people like social media? 6. (As you said just now (in qn 5), do you think your offline and online behaviour is the same? What do you think are the effects of one’s personality on their social media presence online? 7. What effects do you think social media has on youth? Is it positive? Negative? Or both? (Please share your personal experience) 8. Do you have trouble putting down your phone? Why do you think social media is addictive? 9. How long do you usually spend on *application?* What would you say is an excessive amount of time to spend on *application*? From your perspective as a user that uses X hours, do you know people that uses social media excessively? Why do you think so? 10. If you could separate your home feed into multiple channels (like following updates, follower updates, or by category), what channels would you have and why? Does that keep you on the application for longer? 11. Have you heard about any campaigns to reduce social media usage? How effective have they been? Why were they ineffective/effective? 12. If you could curb social media usage, what’s the first thing you do? Why? 13. What makes you close your social media application? Why? 14. Does that play into a possible solution to curb social media usage? How? |
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